

## HOR MERES

Nostalgic gifts for your location





## How We Were Welcome Pack

We will also send you a package with free point of sale items to help you display and promote your range.

In your exclusive pack you will get:

- · Framed print of your design
- $\cdot$  A4 show card
- · Thank you card









#### Our mugs

Our premium coated mugs are hand decorated by us in the UK. They are dishwasher safe and can be placed in the microwave.



**Ceramic mug** Size: 8.3 x 9.5cm, 11oz

MUGCER02

MOQ: 36

Design printed one side, description on reverse. Barcode printed on swing tag.













#### **Our fabric printing**

Our fabric products form a high quality canvas for your design. They are made from natural 100% heavyweight cotton which is pre- washed to achieve superior print quality. They are manufactured in a Fair-Trade certified factory in India and printed by us in UK.



#### Tea towel

Size: 44 x 64cm / 100% 8oz natural cotton

TEA02

MOQ: 50

Supplied full colour front, blank on reverse. Folded and supplied with belly band packaging with barcode on reverse.



Tote bag Size: W37 x H42 x D11cm

BAG02

MOQ: 50

10oz natural 100% cotton. Supplied full colour front, blank on reverse. Barcode printed on swing tag.

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Cardiff Picture postcard set trade of lowge trongraph to their Judge

HOW WE WERE



Example of postcard front and reverse

#### Postcard wallet

Size: 14.8 x 10.5cm

PC01

MOQ: 100

6 postcards of same design with full colour front, standard postcard reverse presented in a keepsake wallet.



Coaster Size: 9.5 x 9.5cm

COA02

MOQ: 108

Supplied full colour front, cork on reverse. Presented in card wrap with barcode on reverse .



## How it works



#### Let's work together to create a nostalgic 'How We Were' range for your location.

We start by asking you to visit our website to find an image you would like to see on your artwork.

Next you can pick your products. We have lots to choose from; take a look through this brochure.

Now the fun begins! Our designers will source the original glass-plate negative and scan it with highresolution equipment. We'll send a watermarked image over to you for comments and to make any alterations that you require. Once this is approved we will send you visuals of your products.

Then our production team will create your products and send them to your door - this normally takes four weeks from approval of the visuals.

Each order is delivered with a point-of-sale package to help you promote the range in your retail space - see page 7

#### Visit the image library: tinyurl.com/SepiaJ (make sure to include capital letters!)

■ Aline Or scan Aline here! ■ Aline Here!

Having trouble? Try this address instead: library.judges.co.uk/index. php/20th-Century-Nostalgic

**Step 1** Go to our image library website



Step 4 Design and proof



Step 2 Find your picture



**Step 5** Manufacture in house



Step 3 Select your products



Step 6 Delivery



#### **Important bits**

To cover the design and set up charges we ask that you place a **minimum initial** order of £500 +VAT.

The price includes up to two amendments to the artwork at the design and proofing stage. In the unlikely event that you decide to cancel the order after the artwork has been created a **cancellation charge of £125 +VAT** will be incurred, this will be offset should the order be reinstated.



## **Our process**





#### From artwork to despatch...

Everything you see in this brochure is produced in our iconic factory situated just off the seafront in Hastings. We value the opportunity to work under the same roof, from our Design department producing the artwork to the Production team assembling your products and despatching them. We know that we can iron out any queries quickly and get the best possible results from our creativity and manufacturing skills.

Most of our products are printed on either our Heidelberg printing press or the state-of-the-art Xerox digital press. This allows us to print to any volume you desire - short or long runs.

> Please call by if ever you are passing, we might even treat you to a bag of chips on the beach!



## Sustainability



Our whole factory and office suites run on low energy lights



Our heating system has been upgraded to high efficiency boilers



The paper for our envelopes and the board we print on comes from well managed, sustainable and accredited sources



As all of our design and production happens under one roof there is no need for unnecessary transportation of stock



All our waste printing board and cardboard are sent for recycling. Our general waste is zero landfill



All of our company vehicles are now electric!



## **About us**





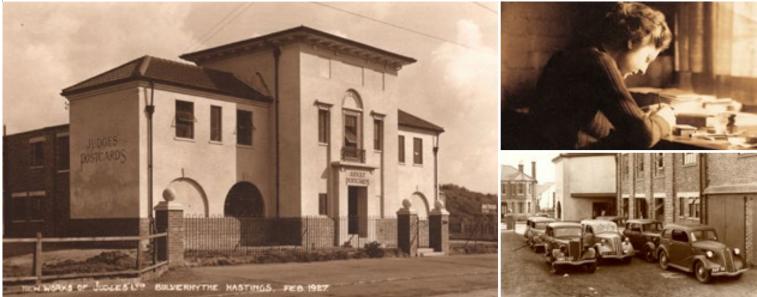
#### Judges: since 1902

Designers and manufacturers of exclusive giftware.

Based on the photographic excellence of Fred Judge FRPS, Judges was founded in Hastings in 1902 and quickly established itself as one of the country's leading publishers of postcards, opening branches throughout the UK.

During his lifetime he won over 100 trophies, exhibited in America, Australia, Japan and New Zealand. He was specially honoured with one man shows in London, New York and Washington and had 83 acceptances in the annual exhibitions of the Royal Photographic Society

In 1927 Fred relocated the business from the town centre to its current iconic premises. Over the decades the building was expanded, equipment modernised and today the company upholds Fred's ethos of creativity and quality to cater for modern demands.



## Contact

We are always happy to discuss any aspect of the design and production process.

Our office is open Monday-Friday 8.15-5.00pm and our sales@ emails are monitored outside these hours. judges.co.uk

- sales@judges.co.uk
- S 01424 420919
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## **Our archives**



#### **How We Were**

Our archival collection holds over 120 years of photography that dates all the way back to when Fred Judge first opened his postcard business in 1902.

Our glass plate negative collection, which ranges from 1902 to the 1960s, feature 30,000 images spanning across England, Scotland, Wales and Ireland.

We enjoy searching through our archives and marvelling at the incredible photography on offer. Challenge us to see if we feature your town from a time gone by!

**How We Were** highlights the nostalgia in what has changed and what has stayed the same throughout the years. Relive the beauty of yesterdays world.









## **Our archives**





#### **Pieces of history**

We're proud of our company's heritage and we enjoy the opportunity to share our extensive collection. Applying these historic images to our modern range of products creates a bridge from todays Judges to the Judges of yesteryear under the governance of Fred Judge himself. If you wish to see more from our collection, contact us the usual **sales@judges.co.uk.** What we might be able to dig out of the archives may even surprise us!



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